

## **PRESS BRIEF**

### **'SENTINELS OF THE SEA - SARHAD SE SAMANDAR' MOTORCYCLE EXPEDITION BY INDIAN COAST GUARD**

**New Delhi, 19 Jan 25:** As part of the Indian Coast Guard (ICG) 49<sup>th</sup> Raising Day celebrations, ICG proudly announces the commencement of the 'Sentinels of the Sea - Sarhad Se Samandar' motorcycle expedition. The landmark event will be flagged off by Inspector General Bhisham Sharma, PTM, TM, Commander Coast Guard Region (West) along with Dr Atul Fulzele, Inspector General, BSF Punjab Frontier at 1330 hrs on 22 January 2025, from the Attari Border, Amritsar.

This prestigious rally, organized by the ICG Regional Headquarters West in collaboration with Triumph Motorcycles Ltd. will span over 10 days, covering a distance of 2,300 Kilometers. The route traverses India's border towns and coastal cities including Sri Ganganagar, Bikaner, Jaisalmer, Jodhpur, Udaipur, Vadodara, Daman and concludes at the iconic Gateway of India, Mumbai on 01 Feb 25 (Coast Guard Day-25). The expedition is a tribute to the unwavering dedication and valour of the ICG in safeguarding the nation's maritime boundaries. It symbolizes the Coast Guard's critical role in national security, vigilance at sea and highlights India's proud maritime heritage. The rally also fosters the spirit of national unity, environmental consciousness and camaraderie, reflecting the collective strength of India's defence forces.

In line with Govt. of India's vision of Fit India Movement, Beti Bachao – Beti Padhao and Swachh Bharat Abhiyan will be highlighted during the rally. The expedition encourages emotional resilience, well-being and teamwork. Through the journey, the ICG personnel will interact with students at various schools en-route, conducting awareness drives aimed at inspiring young minds with India's rich maritime legacy. This motorcycle rally offers a chance to physically connect with the countrymen residing in the hinterland of India. The ride through the vast and diverse terrains will bring ICG closer to the land, the culture, and the people, reminding us that our roots are firmly planted in the rich soil of India's history, values, and traditions.

The expedition also reinforces the importance of road safety and responsible driving, emphasizing the values of teamwork, discipline and adventure. It celebrates the spirit of exploration while spreading the message of environmental stewardship and sustainable practices. The ICG remains steadfast in its mission to safeguard the nation's maritime interests while promoting awareness and unity through such meaningful initiatives.

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