



ACCELERATED SKILL

MBA (A-MBA)

FOR WORKING PROFESSIONALS

UGC RECOGNIZED

RECOGNITION OF PRIOR EXPERIENCE

15 MONTHS FAST TRACKED PROGRAMME



“

"Leadership & learning are indispensable to each other."

- John F. Kennedy

”



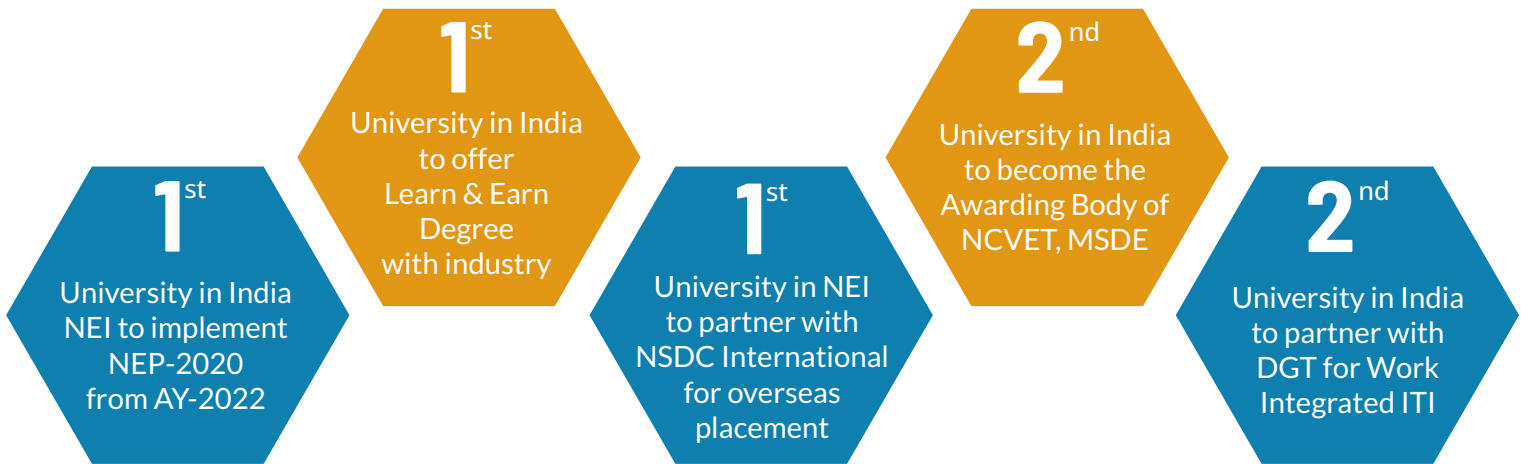
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ABOUT MEDHAVI SKILLS UNIVERSITY

Medhavi Skills University (MSU), established by the 2021 Sikkim Act and recognized by the UGC, offers industry-led, skill-embedded programmes for better employment. Our tech-integrated, National Education Policy (NEP) 2020 aligned framework implements Outcome-Based Education (OBE) with competency-driven curricula, industry training, and innovative teaching. MSU collaborates with corporates on curriculum design, programme delivery, and practical training.

LEADING THE FACE OF PROFESSIONAL HIGHER EDUCATION



ABOUT MSU CRUX

The Centre for Reskilling, Upskilling, & Extension (CRUX) at Medhavi Skills University (MSU) bridges the industry-academia gap. CRUX offers specialized programmes for working professionals and career aspirants, focusing on leadership, management, and professional skill development. It promotes entrepreneurship and enhances employment opportunities through flexible, experiential learning programmes. MSU integrates skill-based degree programmes for fast-tracking career growth and mobility.



AWARDS & RECOGNITIONS



Best Training Partner - STT 2020 -21, RCPSCD



Certification of Appreciation, ASSOCHAM



Best Skills University in North East India, 2023, CEGR



Best Skills University of 2023, BRAND HONCHOS



Best Education Brands 2023, The Economic Times



Best Skill Development Program Initiative 2023, BRAND HONCHOS



Award for Social Impact Through Individual Philanthropy, SICA 2024

AFFILIATIONS



University Grants Commission



Ministry of Skill Development and Entrepreneurship



Directorate General of Training



National Council for Vocational Education and Training



Tripura Tribal Areas Autonomous District Council



International Organization for Standardization



National Skill Development Corporation



National Apprenticeship Promotion Scheme



National Apprenticeship Training Scheme



Association of Indian University

COLLABORATIONS



Indian Army



Indian Air Force



Indian Navy



Indian Coast Guard



Assam Rifles



Sashastra Seema Bal



Central Reserve Police Force

ACCELERATED SKILL MBA

Fast Track your MBA Journey with Recognition of Prior Experience

(as per National Education Policy 2020 Guidelines)



UGC-RECOGNIZED | 15 MONTHS PROGRAMME

The Accelerated Skill MBA (A-MBA) offered by Medhavi Skills University through the Centre for Reskilling, Upskilling, & Extension (CRUX) is a UGC recognized post graduate degree program for working professionals. The major advantages of this MBA program are:

Recognizes prior work experience of individuals that can be converted into credits as per the National Credit Framework (NCrF)

Earn a Degree in just **15 months** with extensive industry oriented curriculum

UGC recognized work integrated, regular programme **more** immersive than any other 2-year MBA in India

2 Government of India recognized Skill Certificates

HOW IS THE A-MBA BETTER THAN ANY TRADITIONAL MBA, ONLINE MBA OR EXECUTIVE MBA

Aspects	Accelerated Skill MBA	Traditional Regular, Online or Executive MBA
Creditisation of Work Experience	Work experience is credited through assessment	Work experience is not included in credits
Duration	Program duration is of 15 months (1 year 3 months)	Program duration is of 24 months (2 years)
Curriculum	<ul style="list-style-type: none"> ▪ Industry/work Integrated 60% skill component ▪ Designed for practitioners ▪ Focused on practice and problemsolving 	<ul style="list-style-type: none"> ▪ Not industry/work Integrated ▪ No skill component ▪ More of theory driven ▪ Focus on comprehensive study approach
Learning Methodology	Applied and practical	Theoretical
Skill Certification	2 Govt. of India recognized skill certificates	No skill certificate
Learning Resources	High quality learning materials (videos, contents, platforms) for flexible learning	Varied quality of learning material

HIGHLIGHTS OF THE PROGRAMME



Recognized Degree

UGC-recognized MBA in just 15 months



Futuristic curriculum

That focuses on filling gaps in knowledge and skills, ensuring learners gain new competencies



Strong Network

Builds connections and a supportive network for career growth



Experiential Learning

To engage you in modular sprints and practical projects



Expert Faculty and Practitioners

With experience in problem-solving and business management in respective specializations



Skill Certifications

That validate your prior experience and ability to grow in your professional journey



Personalized Coaching and Mentoring

To help students overcome individual inhibitions and obstacles for moving forward in their careers



Modular Learning Sprints

Making learning easy and most effective for working professionals, with 2 courses in each sprint of 6 Weeks.

WHO SHOULD APPLY FOR THE PROGRAMME?

Working professionals with minimum 2 years of work experience seeking to upskill themselves for promotion or aiming to gain new competencies in their field of expertise.

Note: You need to choose your MBA specialization as per your existing area of expertise in your job. For instance, a marketing professional can pick marketing as his/her specialization only.



PROGRAMME OVERVIEW

Mode of Study

Live Online Learning

Classes

Weekend

Programme Duration

15 Months

Break up of Credits

General Management Track - 40 Credits		
Academic	8 Courses	20 Credits
Skill	Skill Qualification (NSQF/NHEQF) – NCrF Level 6	20 Credits

Specialization Track - 42 Credits		
Academic	6 Courses	20 Credits
Skill	Skill Qualification (NSQF/NHEQF) – NCrF Level 6.5	22 Credits

Total Programme Hours

6 to 8 hours per week of online classes

80 hours of coaching, master class, competitions and career services

450 hours of self-paced learning, projects, case studies and management labs

PROGRAMME OUTCOMES

Adaptability in New Environments



Apply problem-solving skills in unfamiliar or multidisciplinary contexts.

Complexity Management



Integrate knowledge, handle complexities, and make informed judgments even with limited information.

Innovative Thinking



Utilize deep understanding to develop and apply original ideas and reflect on social and ethical responsibilities.

Effective Communication



Clearly convey conclusions and the rationale behind them to both specialist and non-specialist audiences.



DEGREES & CERTIFICATIONS



MBA Recognition of prior Learning Certificate - Year 1



MBA Recognition of prior Learning Certificate - Year 2



MBA Semester Marksheet



MBA Transcript



MBA Completion Certificate

SPECIALIZATIONS OFFERED

Marketing & Analytics

Capture, analyze and apply consumer insights to shape future business strategy. Learn research methods to derive data and make intelligent business decisions.

- Market Research
- Marketing Analytics
- Applied Learning: Current Topics in Marketing
- Qualitative Insights / New Product Innovation
- Data Technology
- Data Visualization

- Marketing in the Digital Age
- Global Perspectives
- Consumer insights
- Shopper insights
- Strategic application of consumer insights into marketing strategy

Strategic HR Management

Gain the skills to design, implement, and manage strategic human resource policies that directly impact an organization's business strategy.

- Data to Decisions
- Leading and Working in Teams
- Marketing Management
- Operations Management
- Strategic Human Resource Management
- Applied Learning in Human Resource Management
- Ethics, Integrity, and Society

- Economics for Managers
- Strategic Talent Management
- Compensation: Theory and Administration
- Labor-Management Relations
- Bargaining, Negotiation, and Dispute Settlement
- People Analytics

Operations Management

Operations management executes backend business functions. It is an exciting field that oversees manufacturing, inventory, and quality control to prepare products for the market. Efficient operations enable businesses to thrive and succeed.

- Management Functions and Organizational Processes
- Business Environment
- Quantitative Analysis for Managerial Applications
- Business Communication
- Management Information Systems

- Strategic Management
- Business Laws
- Research Methodology for Management Decisions
- Operations Research
- Logistics and Supply Chain Management
- International Business Management

SPECIALIZATIONS OFFERED

Strategic Finance

Explore business development and analysis, sales and marketing finance, investment analysis, planning and forecasting, and treasury options to prepare for a career in any industry.

- Management Functions and Organisational Processes
- Business Environment
- Accounting for Managers
- Managerial Economics
- Financial Management
- Strategic Management
- Working Capital Management

- Capital Investment and Financing Decisions
- Security Analysis and Portfolio Management
- Management of Financial & Insurance Services
- Security Analysis and Portfolio Management
- Management
- International Financial Management
- Equity Markets

Leadership and Strategy

This program will help to develop the critical thinking and decision-making skills for leadership in dynamic organizations by providing an ethical framework for internal and external analysis, organizational planning, goal setting, and the effective implementation of competitive strategies.

- Organizational Change
- Conflict Management & Resolution
- Leadership Theories & Practice
- Executive Leadership & Corporate Strategy
- Team Building and Group Process
- Managing Organizational Diversity
- Theory & application of research methods

- Ethics for decision making
- Global Management Strategy
- Mergers, Acquisitions and Alliances
- Management of Innovation and Technology
- Business in Emerging Market
- Human Resource Management
- Negotiations

Entrepreneurship and Innovation

This program will help to develop the skills and knowledge needed to start and grow your own business or innovate within an existing organization.

- Foundations of Entrepreneurship
- Law & Business of Social Enterprise
- Applications in Entrepreneurial Finance -FinTech
- Brand Strategy
- Managing Growing Companies

- Marketing for Entrepreneurs
- Social Problem-Based Entrepreneurship
- Managing Family Businesses and Privately Held Firms
- Business Start-Up Practicum

ELIGIBILITY

QUALIFICATIONS & REQUIREMENTS

Graduation (any stream) from a recognized university/college with:

- ✓ 2 years (min.) of relevant work experience in the applied specialization
- ✓ 55% of marks or equivalent CGPA in graduation

FEE STRUCTURE

Registration Fee	₹ 2,000
Course Fee 1st Semester	₹80,000
Course Fee 2nd Semester	₹80,000
Course Fee 3rd Semester	₹80,000
Course Fee 4th Semester	₹80,000
Total Program Fee	₹3,22,000

 UPTO 50% SCHOLARSHIP AVAILABLE*

ADMISSION PROCESS

**STEP
01**

Application

Applicants can begin their application process by visiting www.crux.msu.edu.in/crux-mba. The link is also available on our social media platforms and through our website at www.crux.msu.edu.in.

**STEP
02**

Medhavi Aptitude & Skill Test, Personal Interview

After completing the application, candidates will be required to take the Medhavi Aptitude & Skill Test online, followed by an online personal interview.

**STEP
03**

Enrollment

Complete the enrollment process by paying the admission fees.

OUR LEADERSHIP



PRAVESH DUDANI

Founder & Chancellor

Mr. Pravesh Dudani is an alumnus of IIT Kharagpur and Stanford University. With nearly two decades of experience in education and skilling, he is committed to accessible, quality education aligned with NEP 2020.

KULDIP SARMA

Co-founder & Pro-Chancellor

Mr. Kuldip Sarma stands as a beacon of visionary leadership within the realm of higher education. As the Director of the Medhavi Foundation, the University's esteemed parent organization, Mr. Sarma orchestrates its reach across 20+ states in India.



DR. AMIYA SINGH

Program Chair & Pro-vice Chancellor, MSU

Dr. Amiya Singh holds a B.Tech. in Electronics and Telecommunication Engineering from ITER, Odisha, and a Ph.D. in Wireless Communication Engineering from NIT Rourkela. He previously served as Dean at Centurion (Skills) University.

DEVENDER K SAINI

Group Chief-Strategy Officer & Head- CRUX

Mr. Saini has founded four enterprises namely, WiseQ Global, IndyWise, EVH Tech, and Educon. He has more than 16 years of experience in sectors of E-commerce, Education, Healthcare, and Public Policy.



DR. LALIT NARAYAN

Program Director and Dean Academic Affairs, MSU

Dr. Narayan brings 15 years of rich experience in Industry and Academia, exemplifying NEP 2020 principles throughout his journey. As a founding member of two universities, he has been instrumental in establishing over 27 industry-specific collaboration centers with leading companies such as BOSCH, HERO, and DAIKIN.

JASSI DIMPLE

Vice President - Academic Affairs and Director of Leadership Skills, MSU

Ms. Dimple is a seasoned learning and development expert with 27 years of diverse experience. She is certified in behavioral analysis from Target Training International, Atlanta, and excels in competency mapping, curriculum design, and skill-based training across 15+ sectors.



KNOWLEDGE PARTNER

Medhavi Skills University's CRUX has partnered with Board Infinity, Asia's leading career-tech platform, to deliver industry-focused education. Board Infinity has upskilled over 1.5 lakh learners, driving career transitions in data science, software development, marketing, and more.



PROGRAMME ADVISORS



Sumesh Nair
Co-founder, Board Infinity



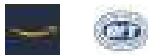
Abhay Gupta
Co-founder, Board Infinity



PROGRAMME FACULTY AND COACHES



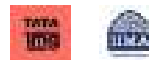
Ripujoy Bose
Senior Marketing Manager



Shaurya Sharma
Lead Manager- CEO's office



Bipin Bansal Agarwal
Senior Manager



Mohit Sahni
Director- Supply Chain



Vipin Hatmode
Senior Director



Annamalai Nagappan
Insurance Manager



Poonan Sahoo
Manger



Ankit Dasgupta
Associate Director



Shashi Bhushan
Chief Financial Officer



Yashwant Pachisha
Vice President



Harshit Garg
Engagement Manager



Jyotirmoy Mazumdar
Consultant





Akshay Sharda
Engagement Manager



Vikas Rawat
Senior Consultant



Shashwat Trivedi
Assistant Vice President



Sumant Malhotra
Senior Product Manager



Senthilkumar A K
Senior Product Manager



Abhishek Somani
Product Head



Dhritiman Chakraborty
Director Operations



Piyush Kohli
Lead- Business HR



Tanushree Gupta
HR & DEI Consultant



Pranav Sharma
HRBP Manager



Saksham Rewari
Co-founder



Siddhesh Jayakar
Ex Vice President



Chinmay Ingole
Risk Manager



Ranjan Sinha
Project Delivery Manager



Shreya Basu
Ex Country Lead HR



Shalini Nandwani
GM - Talent Acquisition





“

**INNOVATION
DISTINGUISHES
BETWEEN A
LEADER AND A
FOLLOWER.**

-Steve Jobs

”



SCAN TO APPLY

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CRUX
Centre for Reskilling, Upskilling & Extension

Proposal for Work-Integrated MBA Programs



For
Indian Coast Guard (ICG)
&
Coast Guard Wives Welfare Association (CGWWA)

Medhavi Skills University

Vill: Topakhani, Lower Chisopani,
PO: Singtam Bazar, Singtam,
District, East Sikkim,
Sikkim 737134

To

The Principal Director (Administration),

Coast Guard Headquarters,
National Stadium Complex
New Delhi 110001

&

The President,

Coast Guard Wives Welfare Association (CGWWA)
Coast Guard Headquarters,
National Stadium Complex
New Delhi 110001

Subject: Proposal for Work Integrated MBA Programs for Indian Coast Guard Community.

Dear Sir/Madam,

Medhavi Skills University (MSU) a leading skills and innovative education institution in India, is honored to partner with the esteemed Indian Coast Guard (ICG) and its Coast Guard Wives Association (CGWWA) to provide impactful education and skill development programs for the personnel of the Indian Coast Guard, their spouses, and wards.

In alignment with our shared vision of empowering communities through education, MSU proposes to offer specialized Work Integrated Master in Business Administration (MBA) programs designed for professional growth and career advancement. These programs enable participants to continue working from their respective locations while pursuing a robust management education through live online classes and blended learning. The proposed programs are:

1. **15-Month Accelerated Skill MBA** – A one-of-its-kind program in India, designed for professionals with 2+ years of experience. It recognizes prior learning and professional experience through the Recognition of Prior Learning (RPL) framework, allowing participants to fast-track their studies. This approach saves both time and cost while rewarding experience and ensuring career progression.

2. **24-Month Work Integrated MBA** – Tailored for graduates or professionals with 0–2 years of experience, providing a strong foundation for strategic and managerial roles.

The objective of these programs is to enhance participants' strategic thinking, leadership, and management capabilities. For spouses of Indian Coast Guard personnel, this initiative serves as a gateway to professional and personal empowerment, creating career opportunities and fostering independence.

Program Highlights

1. **Advanced Learning** - Taught by MSU's seasoned faculty, bringing expertise from academia and industry.
2. **Flexible Delivery** - Online live classes combined with a blended learning approach, ensuring access from anywhere.
3. **Subsidized Fees (Special Scholarship)** - MSU is pleased to offer a special **60% scholarship** for participants nominated by ICG/CGWWA to ensure affordability and accessibility.
4. **Recognition of Prior Learning (RPL)** - Accelerated MBA leverages the RPL framework to provide credit for prior professional experience, reducing time-to-completion and overall cost.
5. **Spouse Empowerment**- Opens new career pathways for spouses, supporting their personal and professional development.

We are confident that this collaboration will have a transformative impact, equipping participants with the skills necessary to excel in today's dynamic world. We look forward to discussing this proposal in detail and exploring the next steps to make this vision a reality.

Warm regards,

Devender Kumar
Group Chief Strategy Officer
Medhavi Skills University and Medhavi Group
Sikkim | Gurgaon | Kolkata
E: devender@msu.edu.in
M: +91 90341 85281

Enclosures: Detailed Program Brochures

Programs Overview

15-Month Accelerated Skill MBA

The Accelerated Skill MBA is for working professionals, who want to earn an MBA - that upskills them for leadership and strategic positions, on an accelerated timeline. It is designed to build upon your existing knowledge and skills in management and business acquired through years of experience. It aims to create higher-order knowledge and top-notch skills by building on the business base and getting you back in the workforce with new skills and knowledge that will propel your career forward. You will immerse yourself in the industry-integrated curriculum, participate in the modular sprints, learn from practitioners, and build leadership experience and a supportive network that will help you immediately and throughout your career.

As per the guidelines of the NHEQF, and NCrF, Prior Learning from Work Experience can be converted to credits through assessment. The Accelerated MBA has been uniquely designed to meet the credit requirement of a Master's degree (NCrF Level 6.5) i.e. min. 80 Credits, with a blend of knowledge and skills components of General Management and Specialization tracks.

The Skills component of the curriculum in both General Management and Specialization Tracks (Marketing Analytics, Strategic HR Management, Strategic Finance, etc.) is represented by NHEQF/NSQF aligned Skill Qualifications. These are mapped to the required skill competencies of current industry/business, and hence brings value and recognition to the learner's working experience, while aiming for future growth. These skill qualifications are judiciously embedded into the curriculum as per the guidelines. Therefore, it provides an opportunity for the learners to have their prior learning (obtained from relevant work experience) assessed, certified, and creditized, subsequently reducing the timeline of the programme.

- **6 Specializations:** Marketing and Analytics | Strategic HR Management | Operations Management | Strategic Finance | Leadership and Strategy | Entrepreneurship and Innovation
- **Program Duration:** 15 Months
- **Target Audience:** Professionals with a minimum of 2 years of work experience.
- **Program Format:** Blended learning (Online Live Classes, Experiential Learning, and On-the-Job Training).
- **Program Structure:** Semester-based with academic credits earned through Recognition of Prior Learning (RPL).
- **Program Highlights:**
 - **One-of-its-kind Program:** Recognizes prior work experience through RPL to fast-track learning, saving time and cost.

- **Practical Learning:** Includes industry case studies, leadership workshops, and strategy simulations for real-world application.
- **Flexible Study:** Designed for working professionals, enabling them to upskill while continuing employment.
- **Program Outcomes:**
 - Advanced management skills aligned with participants' work domains.
 - Leadership and strategic decision-making expertise for accelerated career growth.
 - Enhanced ability to manage teams and drive organizational success.

24 Month Work-Integrated MBA for Emerging Leaders

No matter what sector you're in, innovation and technology have created a world that is rapidly changing. It has become increasingly challenging to have the most up-to-date skills, knowledge and experience to get an edge and stay ahead of the competition.

THE MBA (WORK-INTEGRATED) FOR EMERGING LEADERS IS SPECIFICALLY DESIGNED FOR YOUNG PROFESSIONALS, WHO ARE LOOKING TO LAUNCH THEIR CAREER WITH THE MOST RELEVANT SKILLS TO FORGE AHEAD AS MANAGERS/LEADERS IN THE CORPORATE WORLD.

In today's world, corporate culture and businesses are evolving very fast. In response, the workforce driving its growth are also expected to continuously evolve and adapt to achieve success and growth. In contrast to traditional MBA, which is highly comprehensive with theoretical base, this Work-Integrated MBA for Emerging Leaders has been designed to support the continuous improvement, upskilling, and innovation required in diverse roles in a VUCA (Volatile, Uncertain, Complex and Ambiguous) business environment. Subsequently, as a part of this program, the candidate continuously remains in sync with the business/ industry ecosystem through multiple modes of engagement.

MSU's seamless innovation to integrate work-skills in higher education in the most contemporary form while leveraging the updated environment of National Education Policy (NEP2020) brings access to this composition. Whereas, the provision of recognizing the experiential learning has established a strong basis towards its fast-tracking.

- **6 Specializations:** Marketing and Analytics | Strategic HR Management | Operations Management | Strategic Finance | Leadership and Strategy | Entrepreneurship and Innovation
- **Program Duration:** 2 Years
- **Target Audience:** Fresh graduates or professionals with less than 2 years of experience.

- **Program Format:** Blended learning (Live Online Classes, Industry Projects, and On-the-Job Training).
- **Program Structure:** Semester-based curriculum integrating academic learning with practical exposure through:
 - **Skill Based Projects cum On-the-Job Training (OJT):** Hands-on learning with relevant industries facilitated by MSU and Industry Partners (refer ICG or its allied work locations here), including exposure to real-world challenges.
 - **Capstone Project:** Comprehensive project to address strategic challenges in participants' chosen specialization, mentored by industry experts (refer ICG or its allied work locations here).
 - **Stipend:** Earn while you learn through OJT opportunities facilitated by industry partners (refer ICG or its allied work locations here).
- **Program Highlights:**
 - Combines academic rigor with experiential learning for holistic development.
 - Pathway to high-growth career opportunities with a strong focus on practical skills.
- **Program Outcomes:**
 - Mastery of management principles across specialization areas.
 - Practical problem-solving and strategic thinking through real-time exposure.
 - Career-ready skills and employability in high-demand sectors.

MSU CRUX Introduction

These programs shall be offered through CRUX – Centre for Reskilling, Upskilling and Extension (An initiative of MSU).

CRUX is dedicated to bridge the industry-Academia gap by offering specialized programs for working professionals. CRUX provides leadership, management, executive, and professional skill development courses aimed at promoting entrepreneurship and enhancing employment opportunities. Recognizing the evolving market demands, CRUX addresses the need for continuous learning through innovative and flexible programs. CRUX's programs integrate experiential learning and industry-recognized skills. CRUX empowers professionals to achieve vertical and horizontal growth in their careers.

For more details- <https://crux.msu.edu.in/>

Program Fee and Scholarship

To support the Indian Coast Guard (ICG) personnel, their spouses, and wards in achieving their academic and career aspirations, Medhavi Skills University (MSU) is proud to offer a **special scholarship of 60%** on the program fees for participants nominated by ICG/CGWWA. This substantial subsidy reflects our commitment to empowering the ICG community with accessible and high-quality education. By reducing financial barriers, we aim to enable participants to gain advanced management skills and specialized knowledge, fostering personal growth and opening doors to rewarding career opportunities.

Fee for Accelerated Skill MBA (15 Months)

Types of Fees	Actual Fee (INR)	Fee After Scholarship (60%) INR
Registration Fee	2,000	2,000
RPL Fee	20,000	20,000
Exam Fees Full Program	10,000	10,000
Semester 1 fee	72,500	29,000
Semester 2 Fee	72,500	29,000
Semester 3 Fee	72,500	29,000
Semester 4 Fees	72,500	29,000
Total Fees	3,22,000	1,38,000

Fee for Work-Integrated MBA for Emerging Leaders (24 Months)

Types of Fees	Actual Fee (INR)	Fee After Scholarship (60%) INR
Registration Fee	2,000	2,000
Exam Fees Full Program	10,000	10,000
Semester 1 fee	80,000	32,000
Semester 2 Fee	80,000	32,000
Semester 3 Fee	80,000	32,000
Semester 4 Fees	80,000	32,000
Total Fees	3,32,000	1,40,000

*Scholarship is applicable on the course fee only.

Important Terms

1. The Course Fees, or any portion thereof, will be collected from students only after MSU has satisfactorily verified the students' documents in accordance with the applicable regulations and guidelines.
2. Fees shall be collected and remitted to the MSU at the time of admission and in the subsequent semesters. The students will have both the options to pay the full fee in one time or semester wise.
3. The Course Fees collected from students by MSU, will be remitted to MSU's designated account only. Full fees for each student are to be remitted separately, directly by the student, into the MSU Admission portal, unless otherwise agreed between the parties.
4. MSU will start a batch when they would be at least 30 participants/students for the program nominated by the ICG/CGWWA.

Eligibility and Admission Process

Eligibility for Accelerated Skill MBA (15 Months)

Qualifications

- Graduation (any stream) from a recognized University/College
- 2 Years (min.) of relevant Work Experience
- 55% of Marks or equivalent CGPA in graduation

Other Requirements

- Professional Communication Skills
- IT Proficiency
- English Language Proficiency

Eligibility for Work-Integrated MBA for Emerging Leaders (24 Months)

Qualifications

- Graduation (any stream) from a recognized University/College
- 55% of Marks or equivalent CGPA in graduation
- Working professionals who are graduates and are seeking to upskill themselves for promotion or aiming to gain new competencies in their field of expertise.
- You need to choose your MBA specialization as per your existing work-area in your job. For instance, a marketing professional can pick marketing as his/her specialization only.

Other Requirements

- Professional Communication Skills
- IT Proficiency
- English Language Proficiency

Selection Process

- Interactive Session cum Personal Interview round

List of Documents required for Online Application

- Proof of valid Work Experiences (at least one of the following)
- Work experience certificate from Employer on letterhead duly stamped
- Appointment / Offer Letter of relevant work with latest Pay slip/relieving letter

- Class-10 & 12 Mark sheets
- Graduation Degree and Mark sheets
- Other Documents
 - Govt approved ID copy
 - Photo
 - Active email ID
 - Mobile/Whatsapp number

How to Apply

- Interested students would need to fill an online application form and pay the required registration fee.
- Students can directly apply at <https://crux.msu.edu.in/> or will get a link from the admission team for registration
- This link can also be access through our website: www.msu.edu.in
- Once the application is fully completed with uploading of the required documents, the admission team will verify the documents and confirm the admission eligibility.
- The next step involves an interactive session with MSU faculty and skill experts.
- Following the session, a provisional admission letter will be issued.
- Program fee payment will then be required to proceed.
- Upon successful fee payment, the final admission letter will be issued.
- For more Details and assistance contact or write to – Admission Team at CRUX – A designated Admission Team Manager shall be assigned for ICG/CGWWA



WORK INTEGRATED

MBA (2 YEARS)

FOR WORKING PROFESSIONALS

UGC RECOGNIZED

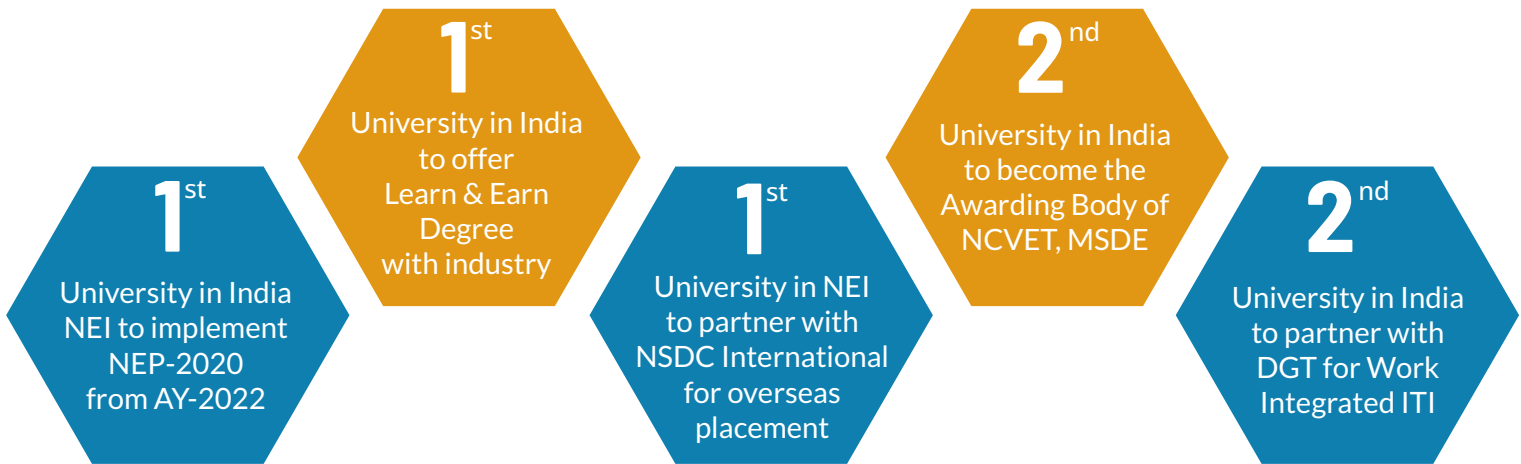
ON JOB LEARNING

**1 YEAR PGD IN MANAGEMENT INCLUDED IN
THE 2 YEAR MBA PROGRAMME**

ABOUT MEDHAVI SKILLS UNIVERSITY

Medhavi Skills University (MSU), established by the 2021 Sikkim Act and recognized by the UGC, offers industry-led, skill-embedded programmes for better employment. Our tech-integrated, National Education Policy (NEP) 2020 aligned framework implements Outcome-Based Education (OBE) with competency-driven curricula, industry training, and innovative teaching. MSU collaborates with corporates on curriculum design, programme delivery, and practical training.

LEADING THE FACE OF PROFESSIONAL HIGHER EDUCATION



ABOUT MSU CRUX

The Centre for Reskilling, Upskilling, & Extension (CRUX) at Medhavi Skills University (MSU) bridges the industry-academia gap. CRUX offers specialized programmes for working professionals and career aspirants, focusing on leadership, management, and professional skill development. It promotes entrepreneurship and enhances employment opportunities through flexible, experiential learning programmes. MSU integrates skill-based degree programmes for fast-tracking career growth and mobility.



AWARDS & RECOGNITIONS



Best Training Partner - STT
2020 -21, RCPSCD



Certification of Appreciation,
ASSOCHAM



Best Skills University in
North East India, 2023, CEGR



Best Skills University of
2023, BRAND HONCHOS



Best Education Brands 2023,
The Economic Times



Best Skill Development Program
Initiative 2023, BRAND HONCHOS



Award for Social Impact Through
Individual Philanthropy, SICA 2024

AFFILIATIONS



University Grants Commission



Ministry of Skill Development
And Entrepreneurship



Directorate General of Training



National Council for Vocational
Education and Training



Tripura Tribal Areas
Autonomous District Council



International Organization
for Standardization



National Skill
Development Corporation



National Apprenticeship
Promotion Scheme



National Apprenticeship
Training Scheme



Association of Indian University

COLLABORATIONS



Indian Army



Indian Air Force



Indian Navy



Indian Coast Guard



Assam Rifles



Sashastra Seema Bal



Central Reserve Police Force

WORK INTEGRATED MBA



UGC-RECOGNIZED | 2 YEAR PROGRAMME

Medhavi Skills University's Work-Integrated MBA combines quality education with practical skills for today's corporate world. Our industry-aligned curriculum emphasizes hands-on experience and offers the chance to earn an additional Skill Qualification through workplace learning. With industry exposure, expert-led workshops, and tech-focused training, students are prepared to become industry-ready leaders. Specialization options enhance career growth.

1 year PGD in Management

The 1-Year PGD in Management serves as the foundational year of the 2-Year Work-Integrated MBA program, providing essential management skills and a seamless transition into advanced studies. Elevate your career with our Online MBA and Executive MBA options, and fast-track your journey to success in the evolving business landscape!

Empower your **MBA** with a flexible learning schedule that fits your life, not the other way around.

Earn a Degree in just **24 months** with extensive industry oriented curriculum

UGC recognized work integrated degree

HIGHLIGHTS OF THE PROGRAMME



Recognized Degree
UGC-recognized MBA
in 24 months



Futuristic curriculum
That focuses on filling
gaps in knowledge and
skills, ensuring learners
gain new competencies



Strong Network
Builds connections and a
supportive network for
career growth



Experiential Learning
To engage you in
modular sprints and
practical projects



**Expert Faculty and
Practitioners**
With experience in
problem-solving and
business management in
respective specializations



Live Online Learning
Blended learning
experience with Live &
Recorded Classes



**Personalized Coaching
and Mentoring**
To help students overcome
individual inhibitions and
obstacles for moving
forward in their careers



Modular Learning Sprints
Making learning easy and
most effective for
working professionals,
with 2 courses in each
sprint of 6 Weeks.

WHO SHOULD APPLY FOR THE PROGRAMME?

Working professionals who are graduates and are seeking to upskill themselves for promotion or aiming to gain new competencies in their field of expertise.

Note: You need to choose your MBA specialization as per your existing area of expertise in your job. For instance, a marketing professional can pick marketing as his/her specialization only.



PROGRAMME OVERVIEW

Mode of Study

Live Online Learning

Classes

Weekend

Programme Duration

24 Months / 12 Months

Break up of Credits (2 year work integrated MBA)

General Management Track - 40 Credits (YEAR-I)		
Academic	8 Courses	20 Credits
Skill	Skill Practical	4 Credits
	On-the-Job Learning, (NHEQF-Qualification)	16 Credits

Specialization Track - 40 Credits (YEAR-II)		
Academic	6 Courses	18 Credits
Skill	Live Project	4 Credits
	On-the-Job Learning, (NHEQF-Qualification)	18 Credits

Break up of Credits (1 year PGD in Management)

General Management Track - 40 Credits (YEAR-I)		
Academic	8 Courses	20 Credits
Skill	Skill Practical	4 Credits
	On-the-Job Learning, (NHEQF-Qualification)	16 Credits

Specializations (2 Year Work Integrated MBA)

Finance

Human Resource

Marketing Strategic

Leadership

PROGRAMME OUTCOMES

Adaptability in New Environments



Apply problem-solving skills in unfamiliar or multidisciplinary contexts.

Complexity Management



Integrate knowledge, handle complexities, and make informed judgments even with limited information.

Innovative Thinking



Utilize deep understanding to develop and apply original ideas and reflect on social and ethical responsibilities.

Effective Communication



Clearly convey conclusions and the rationale behind them to both specialist and non-specialist audiences.

ON JOB LEARNING

The main outcome of the OJT program is to enable you with skills that can help you perform the associated job, in your area of specialization, well and be ready for career progression. These skills will be clearly articulated at the beginning of the OJT Program in the form of a Logbook.

Further, a record of activities conducted by you during the programme will be maintained on the Learning Management System (LMS) of the University. Grading will be provided on achievement of work-related outcomes as well as professional skills such as communication, time management, planning and organization, team-work, result orientation, etc.



ELIGIBILITY

QUALIFICATIONS & REQUIREMENTS

- ✓ Working professionals who are graduates and are seeking to upskill themselves for promotion or aiming to gain new competencies in their field of expertise.

Note : You need to choose your MBA specialization as per your existing work-area in your job. For instance, a marketing professional can pick marketing as his/her specialization only.

FEE STRUCTURE

WORK INTEGRATED MBA (2 YEARS)

Fee Types	Amount
Registration Fee	₹2,000
Exam Fee	₹10,000
Course Fee	₹3,20,000
Total Programme Fee	₹3,32,000

PG DIPLOMA MANAGEMENT (1 YEARS)

Fee Types	Amount
Registration Fee	₹2,000
Exam Fee	₹5,000
Course Fee	₹1,60,000
Total Programme Fee	₹1,67,000

 UPTO 50% SCHOLARSHIP AVAILABLE*

ADMISSION PROCESS

**STEP
01**

Application

Applicants can begin their application process by visiting www.crux.msu.edu.in/mba-work-integrated-2-years/
The link is also available on our social media platforms and through our website at www.crux.msu.edu.in.

**STEP
02**

Medhavi Aptitude & Skill Test, Personal Interview

After completing the application, candidates will be required to take the Medhavi Aptitude & Skill Test online, followed by an online personal interview.

**STEP
03**

Enrollment

Complete the enrollment process by paying the admission fees.

OUR LEADERSHIP



PRAVESH DUDANI

Founder & Chancellor

Mr. Pravesh Dudani is an alumnus of IIT Kharagpur and Stanford University. With nearly two decades of experience in education and skilling, he is committed to accessible, quality education aligned with NEP 2020.

KULDIP SARMA

Co-founder & Pro-Chancellor

Mr. Kuldip Sarma stands as a beacon of visionary leadership within the realm of higher education. As the Director of the Medhavi Foundation, the University's esteemed parent organization, Mr. Sarma orchestrates its reach across 20+ states in India.



DR. AMIYA SINGH

Program Chair & Pro-vice Chancellor, MSU

Dr. Amiya Singh holds a B.Tech. in Electronics and Telecommunication Engineering from ITER, Odisha, and a Ph.D. in Wireless Communication Engineering from NIT Rourkela. He previously served as Dean at Centurion (Skills) University.

DEVENDER K SAINI

Group Chief-Strategy Officer & Head- CRUX

Mr. Saini has founded four enterprises namely, WiseQ Global, IndyWise, EVH Tech, and Educon. He has more than 16 years of experience in sectors of E-commerce, Education, Healthcare, and Public Policy.



DR. LALIT NARAYAN

Program Director and Dean Academic Affairs, MSU

Dr. Narayan brings 15 years of rich experience in Industry and Academia, exemplifying NEP 2020 principles throughout his journey. As a founding member of two universities, he has been instrumental in establishing over 27 industry-specific collaboration centers with leading companies such as BOSCH, HERO, and DAIKIN.

JASSI DIMPLE

Vice President - Academic Affairs and Director of Leadership Skills, MSU

Ms. Dimple is a seasoned learning and development expert with 27 years of diverse experience. She is certified in behavioral analysis from Target Training International, Atlanta, and excels in competency mapping, curriculum design, and skill-based training across 15+ sectors.



KNOWLEDGE PARTNER

Medhavi Skills University's CRUX has partnered with Board Infinity, Asia's leading career-tech platform, to deliver industry-focused education. Board Infinity has upskilled over 1.5 lakh learners, driving career transitions in data science, software development, marketing, and more.



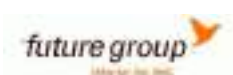
PROGRAMME ADVISORS



Sumesh Nair
Co-founder, Board Infinity



Abhay Gupta
Co-founder, Board Infinity



PROGRAMME FACULTY AND COACHES



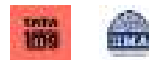
Ripujoy Bose
Senior Marketing
Manager



Shaurya Sharma
Lead Manager-
CEO's office



Bipin Bansal Agarwal
Senior Manager



Mohit Sahni
Director- Supply Chain



Vipin Hatmode
Senior Director



Annamalai Nagappan
Insurance Manager



Poonan Sahoo
Manger



Ankit Dasgupta
Associate Director



Shashi Bhushan
Chief Financial Officer



Yashwant Pachisha
Vice President



Harshit Garg
Engagement Manager



Jyotirmoy Mazumdar
Consultant





Akshay Sharda
Engagement Manager



Vikas Rawat
Senior Consultant



Shashwat Trivedi
Assistant Vice President



Sumant Malhotra
Senior Product Manager



Senthilkumar A K
Senior Product Manager



Abhishek Somani
Product Head



Dhritiman Chakraborty
Director Operations



Piyush Kohli
Lead- Business HR



Tanushree Gupta
HR & DEI Consultant



Pranav Sharma
HRBP Manager



Saksham Rewari
Co-founder



Siddhesh Jayakar
Ex Vice President



Chinmay Ingole
Risk Manager



Ranjan Sinha
Project Delivery Manager



Shreya Basu
Ex Country Lead HR



Shalini Nandwani
GM - Talent Acquisition



“

**INNOVATION
DISTINGUISHES
BETWEEN A LEADER
AND A FOLLOWER.**

-Steve Jobs

”



SCAN TO APPLY

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