

PRESS RELEASE

INDIAN COAST GUARD



In consonance with the National Initiative of the Hon'ble Prime Minister Shri Narendra Modi '**Swachh Bharat Abhiyan**' –Indian Coast Guard Director General Rajendra Singh led his team of officers, sailors, civilian staff and their family members down to the bank of river Yamuna opposite ISBT for Swachta Abhiyan keeping in sync with government mission of **Swachta Hi Seva** on 02 Oct 2017.

It is important to note that it is the same venue where-in, a fortnight ago Director General had led his team of officers and men in company with shri Manoj Tiwari, Member of Parliament and kicked off the '**Swachta Hi Seva**' campaign. Coast Guard is committed to the preservation of the environment and has adopted various initiatives across its units spread along the coastal belt of India. DGICG and his team of 400 personnel including family members carried out campaign along the river Yamuna.

Endeavor was to pick up all non- biodegradable materials, specially plastic bottles and bags, polythene bags, thermo coal and glass articles and make Yamuna Bank clean.

