

## CENTRAL COORDINATING AUTHORITY

## भारतीय तटरक्षक/INDIAN COAST GUARD

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EP/0720/Circular

Chairman NOSDCP Circular No: 03 / 2017

Sept 2017

## Subject: Preservation of Marine Environment

- 1. Hon'ble Prime Minister has called upon the nation to undertake 'Swachhta Hi Sewa' from 15 Sep to 02 Oct towards intensifying focus on cleanliness and to create an environment of cleanliness across the country.
- 2. All Stakeholders are requested to undertake following activities during the said period:-
  - (a) Undertake Cleanup drive ashore and in water front areas on 16 Sep, 23 Sep and 02 Oct in area of responsibility.
  - (b) Conduct Cleanup drive in neighborhood with assistance of local populous.
  - (c) Undertake Tree Plantation focusing on roads and river banks.
  - (d) Placing of bin in common areas in consultation with local municipalities.
  - (e) Placing of display boards depicting conservation of environment at prominent places for educating local populous.
  - (f) Conduct Seminar/lectures within organization to generate awareness.
- 3. Stakeholders are requested to forward high resolution photographs along with the details of activities to <a href="mailto:dte-fe@indiancoastguard.nic.in">dte-fe@indiancoastguard.nic.in</a> by 06 Oct 17.
- 4. This is issued with the approval of the Director General Indian Coast Guard.

(Bhim Singh Kothari)

Commandant

Director (Environment)