

PRESS RELEASE

“SWACHH BHARAT ABHIYAN” BY INDIAN COAST GUARD



Aligning itself with cleanliness campaign initiated by Honourable Prime Minister Shri Narendra Modi, the Indian Coast Guard conducted “Swachh Bharat Abhiyan” at Coast Guard Headquarters, New Delhi on 01 Apr 17. More than 500 volunteers enthusiastically participated in the campaign and provided impetus towards a cleaner environment. Director General Rajendra Singh, PTM, TM, also took part in the event.

The main aim of the Swachh Bharat Abhiyan is to sensitise the Coast Guard personnel to keep their working spaces clean thereby ensuring the overall aim of cleanliness of the country.

ICG also undertakes ‘Swachh Sagar Abhiyan’ at all the Coastal States to sensitise the local populace to keep the beaches clean so as maintain them in its pristine state by avoiding dumping of waste at the beaches.

